



# AFTB Overview



Empowering Families  
for the 21st Century



# What is Army Family Team Building?

*Training to Enhance Personal  
and Family  
Readiness of the Army*



October



# Mission Statement

***To educate and train the Army  
in knowledge, skills, and  
behaviors designed to prepare  
Army families to  
move successfully into the 21st  
Century.***



# Family Member Training Modules

## LEVEL I

*9 courses  
9 hrs. 35 mins*

- ♦ Military terms, acronyms, customs, and courtesies
- ♦ Introduction to chain of command and chain of concern
- ♦ Family and military expectations
- ♦ The impact of unit mission on family life

## LEVEL II

*19 courses  
20 hrs. 35 min.*

- ♦ Introduction to effective leadership
- ♦ Management skills: Communication / conflict management
- ♦ Family support groups
- ♦ Benefits, entitlements, and compensation

## LEVEL III

*14 courses  
17 hrs. 40 min.*

- ♦ Enhancing leadership skills
- ♦ Problem Solving for Leaders
- ♦ Developing presentations
- ♦ Understanding the Total Army and the Political Issues
- ♦ Effective Public/Media Relations

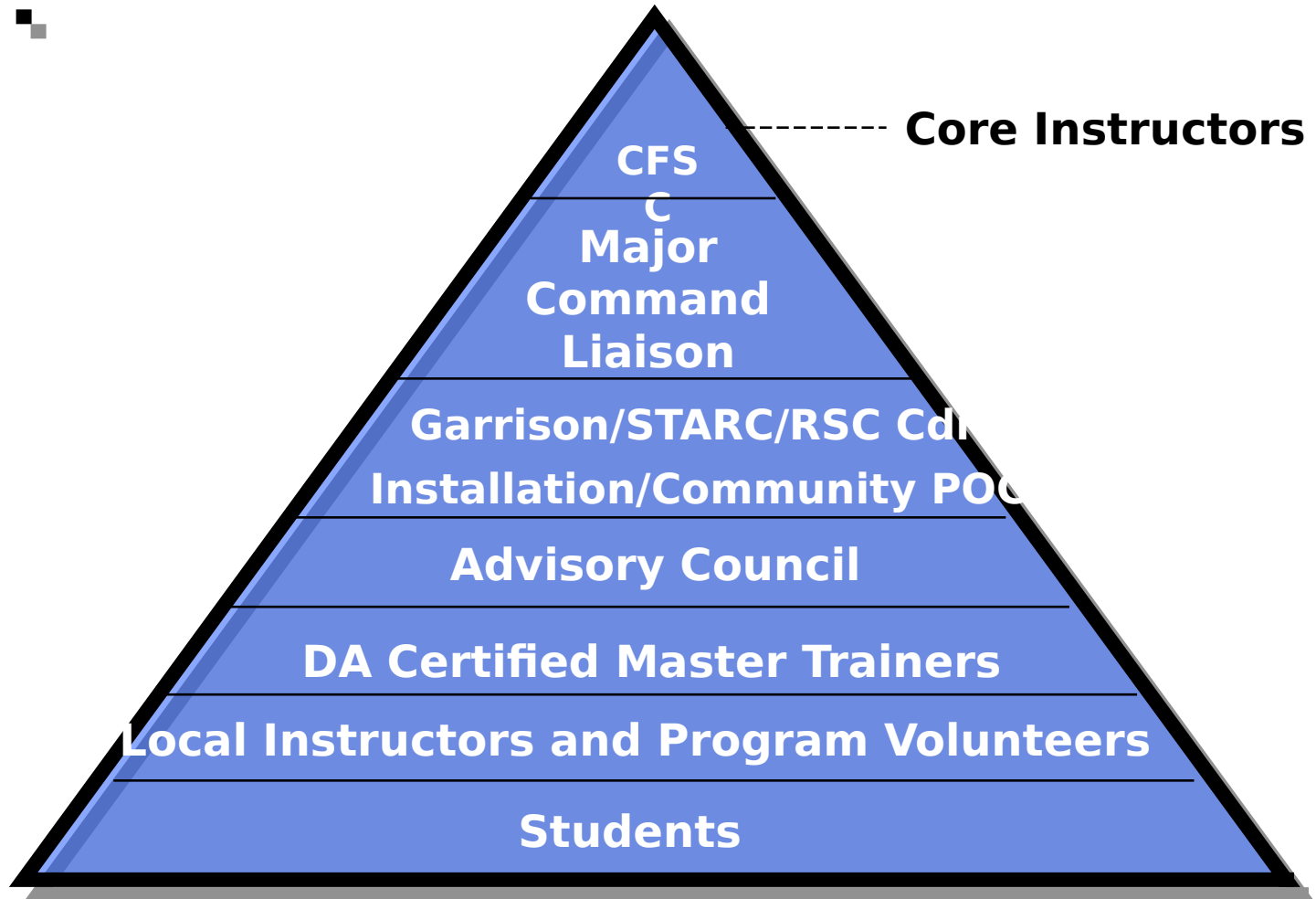


# How AFTB Benefits the Army Mission...

- **Soldiers can concentrate on Army mission**
- **Reinforces Army values**
- **Enhances Army leadership goals**
- **Develops realistic expectations, resulting in less frustration and confusion**
- **COMBAT MULTIPLIER AND READINESS ENHANCER**



# How is AFTB Structured?





# AFTB Master Trainers

- Master Trainers play a key role in local AFTB
  - Assist with program implementation
  - Enhance sustainment for on-going programs
  - Serve as spokespersons and advisors
  - Establish and conduct local AFTB Instructor Training Programs
  - Teach Levels I, II, and III
- Master Trainers are trained by Core Volunteer Instructors, certified by Department of Army
- Asset to local community
- Committed to work “one-year” for AFTB

CFSC  
FUNDS ALL  
COSTS





# Who Owns AFTB?

- **Conceived and developed by Army families for Army families**
- **Approved by General Sullivan and SMA Kidd**
- **Thumbprint of General Shinseki and SMA Hall to move families forward to the 21st Century**
- **Ownership belongs to Army families**





# The Commander Is in Charge...

- Create an environment in which **FAMILY MEMBERS**
  - are owners in local design and decision making
  - manage sustainment of their program
- Provide logistical and administrative support
- Listen and evaluate feedback
- Attend local AFTB policy councils and AFTB functions



# Evaluation Results

- Majority of students consider themselves better prepared as a result of AFTB training
- Increased confidence in dealing with a broad spectrum of tasks
- Increased awareness of the challenges of Army life and available support
- Increased confidence in understanding Army culture
- Family support group/unit classes most successful
- Child care and transportation are potential obstacles to participate

**\* To Answer CSA Question: Does AFTB Work?**  
**YES** • Must make a concerted effort to meet the needs of foreign-born/minority spouses



# AFTB Accomplishments

- Since Jun 94, trained 3500 Master Trainers
- Army Family Team Building Day - 16 Dec
- Revised Levels I, II, and III
- Revised Master Trainer Curriculum
- Translated all Levels - Spanish, German, Korean



Foreign language translation of  
the *What's Next Guide to Family  
Readiness*





## AFTB Accomplishments (cont.)

- **Developed Senior Spouse Leadership Seminar for the Army War College and Sergeants Major Academy**
- **Conducted first Master Trainer Update/Professional Development Course**
- **Developed and distributed the Handbook**
- **Commercial sponsorship for AFTB**
- **AFTB Marketing Video**



October • Quarterly newsletter *The Team*



# AFTB Challenges

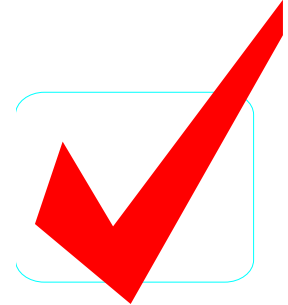
- **Increase student participation**
- **Retain Master Trainers**
- **Increase marketing efforts**
- **Child care and transportation**
- **Meet the needs of foreign-born and minority spouses**





# AFTB Initiatives

- **Publish AFTB DA Circular**
- **Continue to improve NetTrainer System**
- **Implement Management Report**
- **Conduct Program Assessment**
- **Develop Strategic Plan for future years**
- **Develop Installation Cdr Spouse Training**



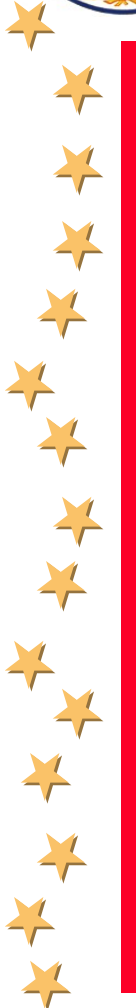


# Keys to Success

**Command and Staff Support**

**Volunteer to Volunteer  
Instruction**

**Representative Mix of**



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## Bottom Line

# Army Family Team Building

**A *True* Family  
Member  
Program  
Designed *By*  
Family Members  
*For* Family  
Members**

